



DR. MELISSA HUGHES

Keynote Speaker | Author | Human Potential Alchemist

WOMEN IN LEADERSHIP KEYNOTE

She Is Fierce

The Science of Bold, Brilliant, Unshakable Women

Neuroscience and Strategy for Women Who Lead, Rise, and Rewrite the Rules

Confidence isn't a personality trait—it's a brain state. For too long, women have been told to lean in, speak up, or fake it 'til they make it without ever understanding what's actually happening between their ears. The science tells a different story—one of resilience, adaptability, and untapped power waiting to be unlocked.

In this empowering keynote, Dr. Melissa Hughes blends cutting-edge neuroscience with bold storytelling to reveal what makes women leaders truly unshakable. From silencing the inner critic to rewiring self-doubt into self-trust, this session arms women with the science, strategies, and spark to lead with audacity and authenticity.

THE SESSION

Melissa combines neuroscience, behavioral psychology, and real-world leadership lessons to decode the science of fierce. Attendees explore how the female brain processes stress, risk, and confidence; why imposter syndrome is a neurological pattern (not a personal flaw); and how to harness neuroplasticity to build unshakable self-belief.

IDEAL AUDIENCES

Women's Leadership Conferences • Female Executives & Senior Leaders • Emerging Women Leaders • Employee Resource Groups (ERGs) • Professional Women's Associations

WHY EVENT PLANNERS BOOK THIS KEYNOTE

Women's leadership events demand more than motivation—they demand transformation. This keynote delivers both. Attendees leave with the science of confidence, the tools to use it, and the spark to lead boldly the moment they get back to work.

KEY TAKEAWAYS

- 01** Rewire imposter syndrome and quiet the inner critic with brain-based tools
- 02** Tap into the neuroscience of confidence to lead with clarity and conviction
- 03** Build resilience that holds up under scrutiny, setbacks, and high-stakes moments
- 04** Use storytelling, presence, and authenticity as leadership superpowers

EVENT DETAILS

FORMAT FLEXIBILITY

45 / 60 / 90 min

AUDIENCE SIZE

50 - 5,000+

CUSTOMIZATION

100%

DELIVERY

In-Person + Virtual

READY TO BOOK?

**Let's chat about
your event**

15-min discovery call with Dr.
Hughes

[Schedule a Call →](#)

The world doesn't need quieter women. It needs fiercer ones.

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