

## **Tap into Your Inner Genius!**

Maximize and Optimize Your Brain Function for Incredible Outcomes

## Melissa Hughes Author, Motivational Speaker

Melissa Hughes, PhD, is a self-proclaimed neuroscience geek and the author of two best-selling books, Happy Hour with Einstein and Happier Hour with Einstein: Another Round. Dr. Hughes helps us to understand how the brain works and how to increase and optimize its function. Having worked with a wide range of audiences - everything from students in the classroom to the boardroom of Fortune 1000 companies - she combines her PhD in education and her vast experience in marketing communications with extensive research in neuroscience and behavioral psychology to share simple, applicable strategies that improve outcomes both at work and in our personal lives. With energy and humor, Melissa gives attendees tools to harness the skills to create a culture of learning and inspire organizations and teams to tap into their inner genius for extraordinary results!

Dr. Hughes speaks to corporations, HR, NPOs, entrepreneurs, colleges /universities, and all organizations looking to maximize results.

## **Topics for Keynotes and Seminars Include:**

- Build a Culture of Genius Discover the neuroscience of employee engagement and creative learning for an improved company culture and optimized outcomes.
- Naturally Release Your Positive Neuro-Transmitters - Counter the negative effects of stress through simple, applicable, scienceproven strategies.
- Harness Your Team's Skills, Innovation and Creativity - Dr. Hughes's blueprint for turning ordinary into extraordinary, positively enhancing your bottom line.

## View additional endorsements online

"Melissa delivered a fantastic keynote at our annual Global Product Forum with attendees representing North and South America, Asia and Europe. She made her concepts about how the brain works and factors that influence company culture, relevant to a diverse global audience. Her energy and passion about her areas of expertise are simply infectious. I highly recommend Melissa to anyone looking for an engaging, dynamic speaker to create an exceptional experience."

Frank T. Young, President, Product, Integrated Payments and Vertical Markets, Global Payments.



